



2023 NEF AUCTION MAJOR SPONSOR LEVELS

PLATINUM SPONSOR: \$10,000 Sponsorship slots available: 0, **Institution for Savings**

- Included in Facebook and/or Instagram event posting, plus two additional
- Included in district-wide email advertising the Auction
- Sponsorship mentioned during Live Auction welcome (225+ attendees)
- Full page ad in Program Book
- Listed on the NEF website among sponsors for 12 months
- Ability to include a video promo ad in a marketing campaign
- Logo included on mailed VIP Invitations
- Logo included on Advertising Banners

VIP SWAG BAG SPONSOR: \$5000

Looking to reach guests directly? Our VIP gift bags are designed to hype the event and recognize our VIP sponsor!

Sponsorship slots available: 1

- Sponsorship of the "VIP" Swag Bags with your company's logo
- Ability to include your own promotional item in Swag Bag
- Included in Facebook and/or Instagram event posting, plus two additional
- Included in district-wide email advertising the Auction
- Full page ad in Program Book
- Listed on the NEF website among sponsors for 12 months
- Ability to include a video promo ad in a marketing campaign
- Logo included on mailed VIP Invitations

CRIMSON SPONSORS: \$3000

- Included in Facebook and/or Instagram event posting plus two additional
- Included in district-wide email advertising the Auction
- Full page ad in Program Book
- Listed on the NEF website among sponsors for 12 months
- Ability to include a video promo ad in a marketing campaign
- Logo included on mailed VIP Invitations

GOLD SPONSORS: \$2000

- Included in Facebook and/or Instagram event posting, plus one additional
- Included in district-wide email advertising the Auction
- ½ page ad in Program Book
- Listed on the NEF website among sponsors for 12 months
- Ability to include a video promo ad in a marketing campaign
- Logo included on mailed VIP Invitations

CLIPPER "SIP" SPONSOR: \$1500

Sponsorship slots available: 2

Sponsor one of Newburyport's four favorite people! Bartenders will wear a t- shirt you provide with your logo. Auctioneers will get creative with you to highlight your business during the Live Auction.

- Included in Facebook and/or Instagram event posting
- 2 tickets to the Auction
- 2 Bartenders wearing a T-shirt w/ your company logo
- ¼ ad in Program Book

CLIPPER SPONSOR: \$1500

- Included in Facebook and/or Instagram event posting, plus one additional
- Included in district-wide email advertising the Auction
- ½ page ad in Program Book
- Listed on the NEF website among sponsors for 12 months
- Logo included on mailed VIP Invitations

HIGH HONORS SPONSORS: \$1000

- Included in Facebook and/or Instagram event posting, plus one additional
- Included in district-wide email advertising the Auction
- 1/4-page ad in Program Book

HONOR ROLL SPONSORS: \$500

- Included in Facebook and/or Instagram event posting
- 1/4-page ad in Program Book

Questions? Please contact:

Nicole Nadeau at Nicole.Nadeau@hrignitellc.com

Please note:

- **Sponsorships must be committed by Oct 5 for inclusion in the VIP mailing. All other ads due by Oct 11.**
- **Ad placement within the catalog cannot be guaranteed**
- **Sponsorship dollars that fall between 2 categories will be given the benefits of the lower level.**
- **While we always strive to help with ad quality, the creation of the ad and submitting it in the appropriate format is the responsibility of the sponsor.**

Payments can be made online by [Clicking Here](#)

Or please send a check made out to:
Newburyport Education Foundation
P.O. Box 1002
Newburyport, MA 01950