

Newburyport  
Education  
Foundation

ANNUAL REPORT 21



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## A Letter from the Foundation President

As I write this letter in February of 2022, the NEF board has recently approved a \$361,000 commitment to the Newburyport Public Schools for this year. The initiatives we are supporting for 2022 are illustrative of a district looking forward, as we begin to see light at the end of the tunnel the COVID 19 pandemic created for our education community.

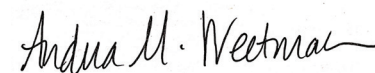
Reflecting on last year, I am reminded of just how many challenges our schools faced, and how hard the many stakeholders in our community worked to rise to those challenges. The needs from a technology and student support perspective were numerous, and I am proud of the support the NEF was able to provide to our district. We have a dedicated and hardworking Board of Directors whose focus on the experience our students and teachers have is unparalleled. The sincere passion of Carrie O'Donnell, our Executive Director, is hard to capture in words, but it impacts the district on a daily basis. It is a true privilege to work with this team of individuals, and we are lucky to have them.

The NEF looks forward to 2022 with hope. Some of our initiatives are:

- Support of phase 2 of the new Literacy Curriculum for Bresnahan elementary students, focused on innovative new methods of word study for our youngest learners.
- Funding for an NHS Integrated Arts initiative where art programs, space and equipment will be reimaged to build, develop, and modernize our students experience
- Phase 2 of the Nock/Molin Video & Podcasting Lab where students will create high impact projects- a new way to build their reading, writing, speaking and listening skills
- Funding the return of the Visual & Performing Arts Festival, where students in all grades will display artwork and perform for a public audience on the waterfront
- Continued funding of the NHS Investment Club, where high school students are learning about financial markets, and focus on growing an NEF investment account (with oversight from an investment committee)
- Supporting an Instructional Technology program for a select group of teachers, which will put new technology in their hands to cultivate a culture of innovation amongst educators
- Continued investment in Place-Based Education programming at the Nock Middle School
- Support of the NHS Technology Club as they rebuild the widely used CAD lab
- Continued support of the NHS Career Pathways Initiative, allowing students the ability to take college-level courses at NHS via three instituted of higher education
- Continuing our support for Teacher Partnership Grants, allowing our teachers access to support from the business community to implement innovative ideas in their classrooms
- Continued support of STEM programming and consumables throughout the district

As we were reminded in the last two years, investment in schools on an ongoing basis yields a strong foundation, equipped to withstand challenge and change. We sincerely thank you for your support in 2021, and hope you will continue to support the NEF this year as we maintain our commitment to excellence in education for every student in the Newburyport Public Schools.

Thank you for your support,



Andrea Weetman  
President of the NEF Board of Directors

# Empowering education in our community, we funded **\$166,750** in allocations in 2021.

Thanks to our generous donors, we funded the following in 2021, allowing students in the Newburyport Public School system abundant opportunities to learn and excel.

## LITERACY | \$61,062

Started working with the district on a 3-year Advanced Literacy Initiative to transform literacy instruction in our schools. Teaching reading takes continual investment in professional development, up-to-date resources, and analysis. In 2021, we contributed to Phase 1, including teacher and student materials for the new Word Study program and benchmark assessment kits. These kits include a series of texts that can be used to identify a student's current reading level and progress along a gradient of text levels over time.

## K-8 STEM MATERIALS | \$4,904

We continued our investment in STEM across schools which allows students to participate in leading-edge STEM learning year over year. Our support funded the consumables that are needed for STEM projects at the Bresnahan, Molin and Nock schools.

## NHS STEM UPDATES | \$25,891

We continued our investment in STEM at the high school with upgrades in the science labs and technology/engineering. We provide students with 21st century technology to allow current and future 'cross-curricular' courses the materials and equipment to support expanded curriculum like the Engineering in the 21st Century Honors course that combines Tech/Engineering and Science. We purchased a second LaserCutter to meet the demands of additional courses and increased student participation.

## MOLIN ROBOT CHECK-OUT PROGRAM \$3,500

Funded an independent robotics and coding program as part of the student library experience. Students can explore the world of coding and robotics, extending learning at home for families. The program has many lessons easily available online for students to try at home. Ozobot robots were purchased for the library to allow students to check out the robots after attending a training session.

## NOCK-MOLIN VIDEO & PODCASTING LAB \$20,980

Created a space in the Nock-Molin Library with tools to allow students to create videos and podcasts. Students will have the opportunity to build reading, writing, speaking and listening skills through the creation of audio and video productions. Our investment included iPads, iMac, an acoustic booth, green screen, microphones and software in the lab.

## MERRIMACK RIVER RESEARCH STATION \$1,278

Completed this ground-breaking project that allowed students to partner with UMass Lowell, LTER (Woods Hole), Wildlife Refuge, and GOMI (Gulf of Maine Institute) to build a research station to monitor pollution coming down river in the Merrimack. The project bridged Science, Math and Technology/Engineering disciplines.

You made this possible!  
**Thank You!**



Visit our website at [www.newburyportef.org](http://www.newburyportef.org) for more information on past projects, including the Technology Improvements, Bresnahan Strem STEM Lab, NHS Auditorium renovation, IFS Library & Media Center, Nock Seismograph Activity, and Wellness Initiatives.

### PLACE-BASED EDUCATION | \$4,250

In 2010, Nock Middle School teachers developed a place-based education program in consultation with GOMI. Over 1,800 students have spent hundreds of hours immersed in the diverse Newburyport environment to cultivate civic engagement and promote stewardship. In order for the program to continue and handle movement around the community safely and easily, the extensive logistical planning process needs a full safety/risk management assessment, professional development for staff, and a multi-year plan. In 2021, the NEF funded the Phase 1 assessment with Project Adventure.

### ADVANCED STUDIES | \$9,225

Through Endicott College, the NEF funded a Dual Enrollment Program to allow High School students to earn college credit. These early college programs are designed to provide students with the opportunity to experience and complete college level academic coursework on a clearly articulated pathway. They gain exposure to a variety of career opportunities, reduce the time/expense of earning a college credit, and increase the likelihood of higher education completion. We also added student scholarships for students who take courses at Southern NH University and Northern Essex Community College.

### NHS TECHNOLOGY CLUB | \$2,000

We continued to support the Technology Club which grows our student technology team and funds building computers that then go into service in the schools. The club provides hands-on learning while building computers.

### NHS INVESTMENT CLUB | \$10,000

In its first year has over 50 members and is believed to be the only club like it at a public school in the state. Students learn to analyze market data and investment strategies to purchase real stocks and bonds to grow NEF's quasi endowment. With the guidance of NHS teacher Sean McCarthy, students recommend investments to an advisory committee. \$10,000 was transferred into a separate investment account specifically for this purpose.

### ARTS: MOLIN/NOCK AUDITORIUM \$4,398

We replaced an unreliable, decades old Molin/Nock Auditorium soundboard to match the technology used at the high school. This purchase contributes to the District's Performing Arts mission to vertically align the technological capabilities between the middle school and the high school.

### VISUAL & PERFORMING ARTS FESTIVAL \$486

We purchased supplies to allow students to display their art downtown at local businesses so that the community has an understanding and appreciation of the talent and hard work of our students.

### SUMMER READING PROGRAM | \$5,993

This project ensures that students in grades K-8 have the opportunity to maintain the literacy strides made during each school year. The program helps to prevent 'summer slide' of literacy and generates excitement and interest in reading. In 2021, we expanded the program to include all students due to the impacts of the pandemic on student reading.

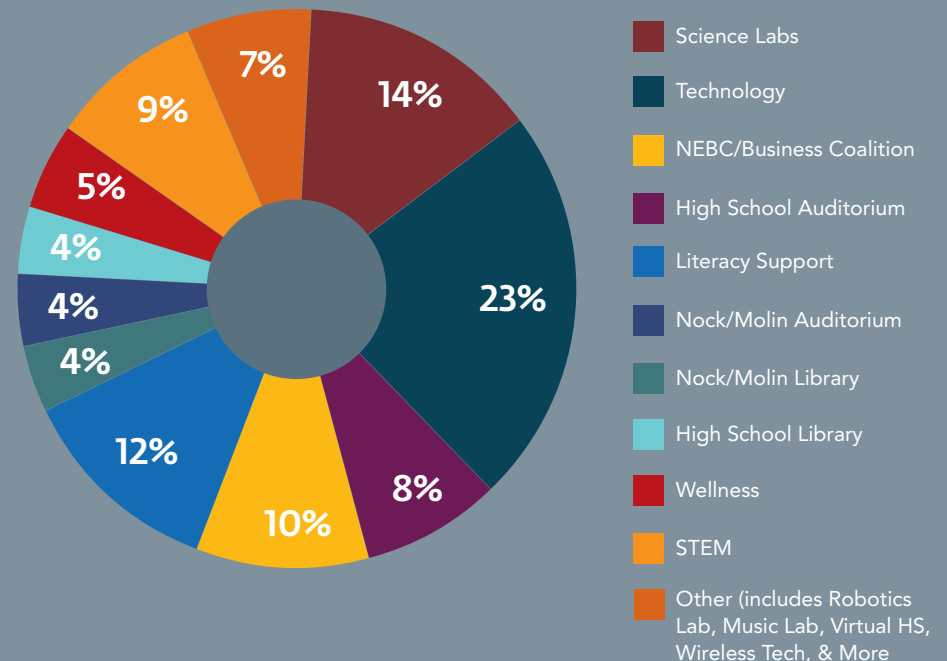
### BUILDING RELATIONSHIPS FOR APPLIED LEARNING | \$22,783

Through the Business Coalition, 16 Partnership Grants connected teachers with business partners. They together to create meaningful educational experiences to allow students to see how their skills apply to the world of work. In 2021, grants included GOMI, Shakespeare Actor Residency, visiting artists, poetry, outdoor activities, Sailbot, Rocketry, and mindfulness/yoga.



# 18 Years of Giving Newburyport Education Foundation 2004-2021

Over the past 18 years, your generous support has allowed the NEF to donate **\$4,612,075** to the Newburyport Public Schools.





## 2021 NEF Award Honorees

### **RYAN SMITH, 2021 Ed Award**

**The Excellence in Education “Ed” Award is given to an individual in the community who leadership, acts, and support have raised the level of excellence in the Newburyport Public Schools.**

Ryan has been an integral part of the NEF’s success in many different capacities. For years, he has managed the NEF’s quasi endowment pro bono. His company, LPL Financial, has been a major sponsor of the NEF Golf Open and he has attended countless NEF events. He is a member of the Rotary Club of Newburyport and has been crucial in matching our organization with funding to support our Preventing Summer Reading Loss Program. Ryan is also the community liaison for the Interact Club, a volunteer organization at the high school that annually volunteers at the auction and is critical to its success.

### **KACEY OREAL, 2021 Cindy Johnson Volunteer Award**

**The Cindy Johnson Volunteer Award is presented to an individual for his/her many devoted hours volunteer hours to support the Newburyport Education Foundation.**

Kacey has led the class donation effort for the NEF annual Lighthouse Auction for several years. Class baskets became the heart and soul of the auction under Kacey’s leadership and creativity. She also spent a good deal of time on back-end system work in Silent Auction Pro, another tedious yet critical function for the auction’s success. Kacey would repeatedly ask what else she could do to help and her volunteer efforts are unequivocally part of the auction’s sustained success.

### **INSTITUTION FOR SAVINGS, 2021 Business Partner Award**

**The Business Partner Award is presented to a company that has made particularly noteworthy contributions to the NEF and the Newburyport Public Schools.**

Since our inception, the IFS has donated over \$1 million dollars to the NEF. The district-wide impact of this partnership is immeasurable. Grants received from the IFS have helped to renovate the auditorium at NHS and create 8 science/ STEM labs at the Nock/Molin. The Bresnahan gym and auditorium are each named after the IFS. They have been our presenting sponsor for the Lighthouse Auction, sponsor for many NEF Open Golf Tournaments and Monte Carlo nights, and are consistently one of the first to help out when unexpected needs come up.



*The IFS has been the largest NEF contributor, donating more than \$1 million to the NEF since its inception. “They are consistently the first to step up whenever there is a need at the schools.” -*

*Cindy Johnson,  
NEF Board Member*



*“The three honorees we are recognizing this year have gone above and beyond to not only ensure that students in Newburyport receive the best education possible, but also to raise the level of the very city we live in.”*

*- Carrie O'Donnell,  
NEF Executive Director*

## 2021 TEACHER TRIBUTE RECIPIENTS

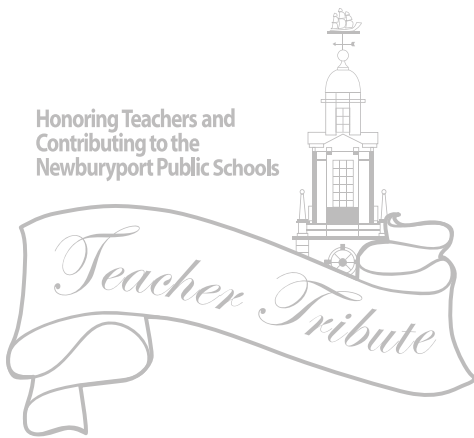
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 Mary Kate Allan  
 Renee Ames  
 Laurie Barrows  
 Mrs. Barrows  
 Kyle Boudreau  
 Stefanie Berger  
 Stephanie Berger  
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Honoring Teachers and  
 Contributing to the  
 Newburyport Public Schools





# Community engagement is the key to the NEF's ability to support our schools — and our students.

## Thank you to our generous donors.

### PLATINUM over \$25,000

Institution for Savings Charitable Foundation  
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### GOLD \$10,000 up to \$24,999

Bradford and Bigelow Inc  
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### CRIMSON \$5,000 to \$9,999

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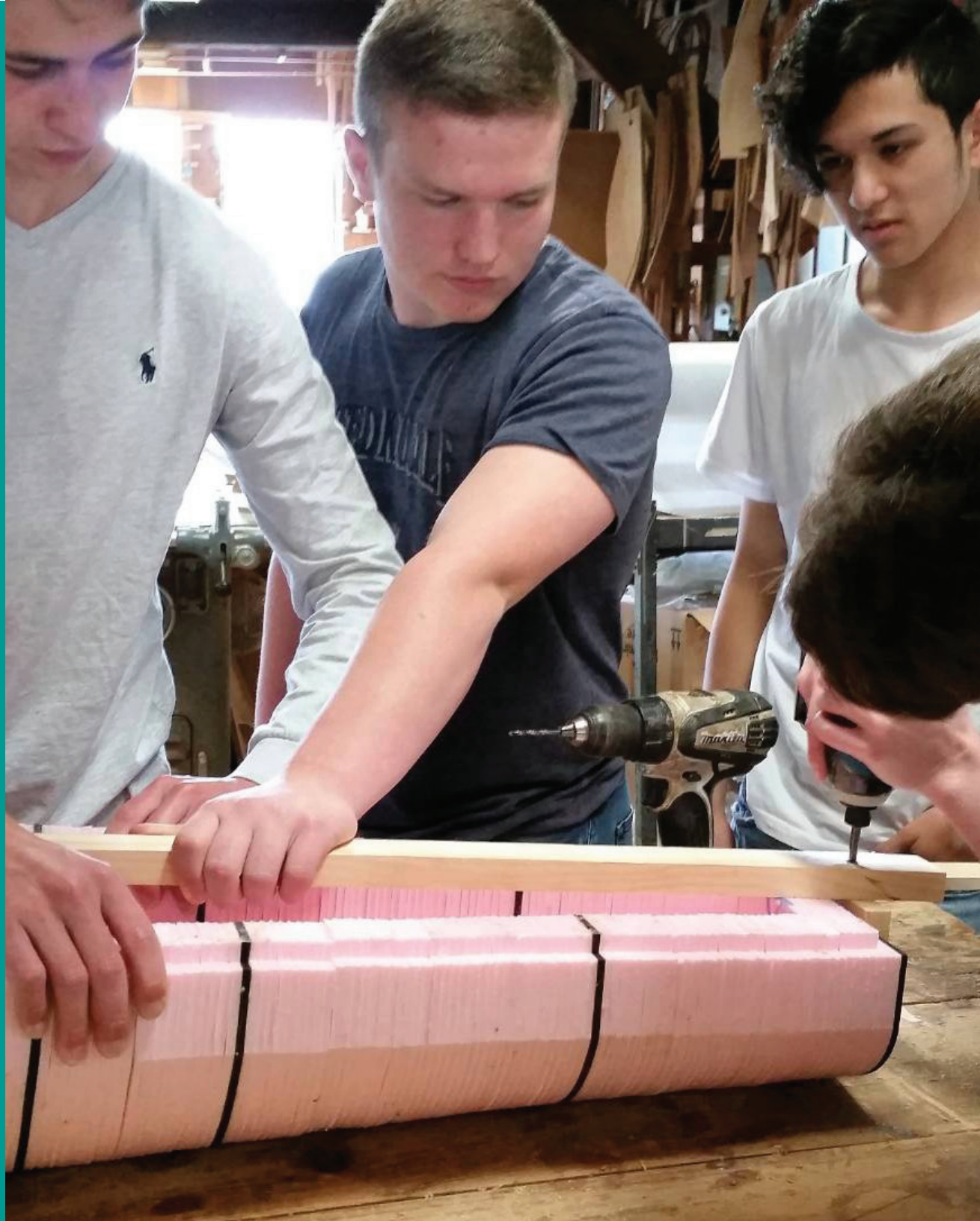
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We have tried to list every donor in the way they would like to be listed. We apologize for any errors or omissions. Please notify us at [info@newburyportnef.org](mailto:info@newburyportnef.org) if we need to correct our records. Thank you.





We move  
**“Onward and  
Forward”** in  
2022 to continue  
**to support**  
Newburyport  
public school  
students.

## Unaudited Financials for the year 2021

### REVENUE AND PUBLIC SUPPORT

Major Gifts	\$ 785,000
Lighthouse Auction	\$ 127,322
Investment Income and Unrealized Gain	\$ 85,330
NEF Open Golf Tournament	\$ 63,637
Annual Appeal	\$ 42,183
2020 Campaign and Gifts	\$ 24,322
Teacher Tributes	\$ 9,435
Affinity Marketing	\$ 397
<b>TOTAL REVENUE AND PUBLIC SUPPORT</b>	<b>\$ 1,137,626</b>

### EXPENSES

Program Services / Allocations	\$ 166,749
Administration	\$ 78,461
Fundraising	\$ 45,616
<b>TOTAL EXPENSES</b>	<b>\$ 290,826</b>

### NET ASSETS

Unrestricted Net Assets	\$ 897,453
Unrestricted Quasi Endowment	\$ 1,019,923
Restricted Net Assets	\$ 16,264
<b>NET ASSETS as of 12/31/20</b>	<b>\$ 1,933,640</b>





14th Annual NEF Golf Open  
Wentworth by the Sea Country Club

NEF Awards Evening  
The Deck

NEF Lighthouse Auction  
Newburyport City Hall





Newburyport  
Education  
Foundation

CONTACT THE NEF

[info@newburyportef.org](mailto:info@newburyportef.org)

978.463.7893

*Mailing Address:*

P.O. Box 1002

Newburyport, MA

01950

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