



Investing in  
Education  
— for the —  
21st Century



Annual Report 2011



# Newburyport Education Foundation

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*Yankee Homecoming Bed Race, 2011*

# Letter from the President

Dear NEF Supporters,

Thanks—you are making a difference! I am pleased to report we had a very productive year in 2011 which resulted in \$289,000 in funding to the Newburyport Public Schools.

We were able to equip the high school with wireless, purchase computers for a writing lab, and install a new world language lab. We also continued support for the district's Comprehensive Literacy Program with funding for additional reading materials. The NEF also completed its commitment to underwrite and establish online courses at the high school through Virtual High School. This program as agreed on at its inception will now be part of the regular school budget. Through the Business Coalition, Partnership Grants were made to 15 teachers at all levels. These grants and initiatives directly impact students and learning activities in the classrooms. Together we are enhancing education in the Newburyport Public Schools.

This could not have been accomplished without the support of folks such as yourself and the dedication and hard work of our volunteers, board members, community members, and business partners. Our fundraising events—the NEF Open, Family Music Festival, Lighthouse Auction, and Texas Hold'em Tournament—are instrumental in both bringing community members together and raising significant monies. In addition, many alumni, friends, and businesses made significant contributions this year. There were also many donations to recognize teachers, administrators, and neighbors. Please read more about this year's accomplishments in the following pages.

I hope you will continue to support our fundraising efforts through your donations, our events, naming programs, teacher tributes, and alumni and business collaborations. You are making a difference.

My best for a Clipper Year,



John Elwell, NEF President

## Our Mission

*To bring philanthropy into the Newburyport Public Schools—generating financial resources to enhance the quality of public education throughout the school system.*

# 2011 Accomplishments and Highlights

## Campaign 2011-2013

The first year of the campaign was a success with projects that are having a strategic impact across the district. Thanks to our generous donors, we are off to a great start!

### World Language Lab Update: Completed!

The most exciting news this year was the Newburyport Five Cents Savings Bank Charitable Foundation's donation of \$60,000 that funded a state-of-the-art World Language Lab at Newburyport High School.

With this donation and others, the new lab was installed with current language software and technology, plus 30 new student workstations and a teacher console (\$69,000). The new lab maximizes the time spent in each of the four core language skills and provides assessment tools for teachers to measure students' learning and allow for immediate and individual feedback. Students are benefiting from the private, individual practice and feedback from the instructor as they showcase their accomplishments without the pressure of peers listening in.



### Upgrade Technology Tools Update K-12: Goal \$275,000

2011 also brought a new writing lab to the high school, with 30 student workstations, a teacher workstation, and software (\$24,250) to replace aging and broken equipment. The lab is a busy place, being used for writing and history classes and the student body at large. The lab renovation included networking software that instructors can use to monitor student work and provide individual feedback and suggestions.



A robust wireless system was installed in the high school (\$75,000) and technology is in use in classrooms and the library like never before. For teachers and students, the opportunities for learning are endless. These improvements helped move the high school library toward the vision for a 21st Century learning center. To complete this project, wireless will be installed at the Nock Middle School in 2012.

### *Classroom Libraries K-8 Update: Goal \$110,000*

We continue to help the schools teach literacy in exciting ways by enhancing reading materials for the Comprehensive Literacy Program. In 2011, we donated \$40,000 toward building classroom libraries in grades K-8. Over the next two years, we will continue to raise funds for classroom libraries and mentor and informational texts.



## Business Coalition

Since 1990, the Business Coalition, formerly the NEBC, has been collaborating to enrich our school's curricular objectives through activities such as developing and funding business Partnership Grants, internships, classroom speaking engagements, involvement in school projects, events, company site visits and more. In 2011, motivated businesses and teachers came together once again to create some amazing learning experiences for our students and we funded 15 Partnership Grants (\$19,000). Please read the 2011-2012 Partnership Grant booklet to learn more. We also funded the Book Bag program at the elementary school (\$2,000) and the Technology Club at the high school (\$10,000).





## Institution for Savings Science Speaker Series

The IFS Science Speaker Series continues to create opportunities for teachers to bring additional resources into their classrooms. The Institution for Savings grant empowers teachers to think “outside the box” and request funds for speakers who will engage students in science.

In 2011, the IFS Science Speaker Series funded a science coach for the Molin Upper Elementary School who worked with teams of 4th and 5th grade teachers to increase student science curiosity and appreciation. Modeling his hand-on techniques in the IFS Science Labs, the coach had students on the edge of their seats while teacher teams observed his methods in action.



Susie Galvin

Chair, English Department, Newburyport High School

*“Once again, the NEF has demonstrated that it is not only committed to its mission and vision for the future of education in Newburyport, but also to following through on the implementation of that vision. The Writing Lab is a huge asset for our students.”*



## Clipper Connection

## Alumni Connection

Our class agents continue to help us connect with NHS alumni, assist with our annual alumni appeal, plan reunion tours of the high school, and share information through the Clipper Connection page on our website. In 2011, alumni from classes 1937 through 1983 donated more than \$4,000 to the NEF. For 2012, a challenge was made to see which class can raise the most in the coming year. For more information or to connect with your class, visit [www.NewburyportEF.org/alumni](http://www.NewburyportEF.org/alumni).



## Ed Award

The Ed Award for excellence in education is given annually to recognize individuals or organizations in the community whose leadership and support have raised the level of excellence in the Newburyport Public Schools.

2011 Ed Award Winner: Carl Beal and the NHS Class of 1953



Since 2004, the NEF has donated \$1.9 million to the Newburyport Public Schools.

# Ways to Give

There are several ways to support the NEF and its current campaign for the Newburyport Public Schools through our gift giving programs.

## Memorial Gifts

Memorial gifts are a meaningful way to honor a loved one with a gift that invests in our future.

### *In Memoriam, 2011*

Anastasia Meade                      Jean McDonald                      Joseph Piacquad

## Neighbor Tribute

Gifts can be made in appreciation of a neighbor or friend who receives a thank you card explaining that your family donated funds to the NEF in their honor.

### *Holiday Gift Tributes, 2011*

The Hertz/Steelman Family  
The Sceery Family  
The O'Mally Family  
The Leen/Piacquad Family  
The Walentuck Family  
The Webster/O'Donnell Family

### *Birthday Wish Tributes, 2011*

Rebecca Brodish  
Zach Hogan  
Jay Iannini

## Planned Giving

Gifts to the NEF offer donors the opportunity to make meaningful and lasting contributions to promote excellence in public education. There are a wide variety of means of making gifts by will as well as living legacies. If you would like more information about the options available to you, please contact us.

What students and teachers are saying about the  
Newburyport Five Cents Savings Bank World Language Lab

*“Speaking German will help with my confidence when I go to Germany in the summer.” —Rebecca*

*“Hearing ourselves speak is helpful for us to realize and correct mistakes we may make.” —Mary*



# Teacher Tribute

Parents and students who wish to thank teachers and administrators may make a Teacher Tribute donation to the NEF in their honor. Each honoree receives a personalized card and a custom pin with ribbon.

## Teacher Tribute Honorees, 2011

### *6 Crimson Team:*

Meredith Sanborn, Lisa  
Alexander, Jay Spadano,  
Elizabeth Carroll, Matthew  
Moscardini

### *6 Gold Team:*

Marilyn Johnston, Tamba  
Bissell, Beth Dollas, Kyle  
Hildebrand, Emily Bullock

### *7 Crimson Team:*

Karen Davis, Christina  
Swain, Lisa Furlong, John  
Reynolds, Matt Roper

### *7 Gold Team:*

Aishling Falzone, Jessica  
DeLacey, Matthew Taffel,  
Shawn Flaherty, Sue Creed

### *8 Crimson Team:*

Mike Pirolo, Mary Kate  
Allan, Wendy Phillips,  
Sarah Leety, Traci Hawk

### *8 Gold Team:*

Eriko Antos, Kristin  
Marroncelli, Tracey Glynn,  
Jennifer Groskin,  
Sue O'Neil

### *Nock Explore Teachers:*

Agnes Manning, Jan  
Krusemark, Jason  
Beauparlant, Brad Balkus,  
Jay Murphy, Thom Stolar,  
Jamie Sokolowski

All Bresnahan Teachers  
and Staff

Mary Ahern

Deborah Andrade

Judy Avery

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Suzanne Binkney  
Stacey Boucher  
Janice Cahill  
Kristin Callahan  
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Eileen Whitney



## Naming Opportunities

Gifts can be used to name a room or area at the high school—or a seat in the auditorium—in honor or in memory of a teacher, family member, alumni class, or loved one.

**Make Your Mark** Through the Make Your Mark program, donors can name a room at Newburyport High School to create a lasting tribute or memorial. A handsome plaque is prominently displayed outside the classroom, office, or other area with the honoree's name. Naming opportunities range in price from \$3,000 to \$100,000.



*Jan Morse, Richie Eaton, and Marc Kerble.*

### Rooms named in 2011:

Newburyport Five Cents Savings Bank World Language Lab

**Save a Seat** Donors can name a seat for someone special with a permanent plaque in the high school auditorium with a donation of \$100 to \$300.

### In 2011, seats were named in honor and/or in memory of:

Bernice Cole Barns, NHS '53

Jackie Waite Bateman, NHS '53

Philip Blake NHS '56

George Cox, NHS '53

Mary Reilly Cox, NHS '53

Irene Chaisson Crisham, NHS '53

Shirley Fowler Dow, NHS '53

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*Juliet Alsina & Pierre*  
     *Levasseur*  
*Renee LeVerrier &*  
     *Andreas Meyer*  
*Martha Levinson*  
*Patricia Levitt*  
*Dana Levy*  
*John Leydon & Debra Pare*  
*The Lighthouse*  
     *Preservation Society*  
*Sara Lisauskas*  
*Jerry & Catherine Lischke*  
*Rodney L'Italien, Sr.*  
*Christopher Little*  
*Donald & Elizabeth Little*  
*Mark Littlefield (NHS '85)*  
*Lively Kids*  
*Jill Lombard*  
*Phoebe Lonborg*  
*Loretta*  
*Mark Lourie*  
*Nicole Lowe*  
*Lindamae Lucas &*  
     *John Malis*  
*Lucas/Sava Household*  
*Stephanie Lucy*  
*Lufkin & Associates*  
*Tammy Lugdon*  
*Tracy Neff & Erik*  
     *Lustgarten*  
*David & Jennifer Lyman*

*Daniel S. Lynch (NHS '38)*  
*Mariana Lynch*  
*M.K. Winston Jewelers*  
*MacDiarmid Machine Corp.*  
*MacDonnell/Ela Household*  
*Olga MacFarlane (NHS '43)*  
*Thomas Maginnis*  
*Marcy Maglio*  
*Glen Markey*  
*Margaritaville*  
*Peter & Maria Martellucci*  
*James & Karen Mascott*  
*Elaine (Collins)*  
     *Mason (NHS '65)*  
*Mass Audubon/Joppa Flats*  
     *Education Center*  
*Mass Integrated Systems*  
*Massage Only*  
*Robert & Taika Brand*  
     *Matthews*  
*Audrey & Dan McCarthy*  
*John & Nancy McCarthy*  
*Graciela Cummins &*  
     *Bill McCarthy*  
*Philip McCaughey*  
     (NHS '38)  
*Gretechen McClure*  
*Anne McCoy*  
*Matthew & Charmaine*  
     *McDermott*



## SILVER DONORS

<i>Brian &amp; Colleen McElhinney</i>	<i>Laurie &amp; Mike Naughton</i>	<i>Otto Pizza</i>
<i>Sally McKay</i>	<i>James Nelson</i>	<i>Jon Palace</i>
<i>Robert &amp; Gina McKeown</i>	<i>Newburyport Boys Soccer Team</i>	<i>Elizabeth Palmer</i>
<i>Susan McLaughlin</i>	<i>Newburyport Dental Associates</i>	<i>Pandoras Box</i>
<i>Darren &amp; Kara McLeod</i>	<i>Newburyport Elementary PTO</i>	<i>Dino &amp; Valerie Pantelis</i>
<i>Jay McCloy</i>	<i>Newburyport Fire Department</i>	<i>Alan Papert</i>
<i>Dale McMahon (NHS '75)</i>	<i>Newburyport Guide</i>	<i>Chester Paradise</i>
<i>Kelly McNamee</i>	<i>Newburyport High School Teachers</i>	<i>Deb Pare</i>
<i>Dennis McNeely</i>	<i>Newburyport High School Football</i>	<i>Stacey &amp; Mark Pare</i>
<i>Ed Meagher</i>	<i>Newburyport Police Department</i>	<i>The Parlor</i>
<i>Mechanica, LLC</i>	<i>Newburyport Rotary Club</i>	<i>Mike Parent</i>
<i>Carol Meinhardt</i>	<i>Newburyport Whale Watch</i>	<i>Greg &amp; Kristine Park</i>
<i>Marion Mello</i>	<i>Newburyport Youth Services</i>	<i>Parks and Recreation TV Show</i>
<i>Ray &amp; Mary Kate Mello</i>	<i>Robert &amp; Catherine Newman</i>	<i>Angela and James Partlan</i>
<i>Julie Menin</i>	<i>NHS Creative Writing Class</i>	<i>Dixie Patterson</i>
<i>Mercury Brewing Company</i>	<i>NHS World Language Department</i>	<i>Kerry &amp; Jack Pattie</i>
<i>Metro Rock</i>	<i>NHS Photography Students-Aileen Maconi's</i>	<i>Dr. John A. Pavlo</i>
<i>Ellen Metsker</i>	<i>Kellie Nieves</i>	<i>The Perfect Color</i>
<i>John &amp; Elizabeth Mettling</i>	<i>Newpoint Resources</i>	<i>Pre-Kindergarten Class: Giovanna Foster</i>
<i>Tom Mettling</i>	<i>Ninth Wave Sailing Charters</i>	<i>Peter Riley/WDS Payroll, LLC</i>
<i>Erik Metzdorf</i>	<i>Ray &amp; Sandra Nippes</i>	<i>Jed &amp; Lauren Petty (NHS '83)</i>
<i>Meyra</i>	<i>Nock Middle School Teachers</i>	<i>Eric &amp; Sara Pflaum</i>
<i>Michael's Harborside</i>	<i>Nock Middle School PTO</i>	<i>Phat Cats Bistro</i>
<i>Microsoft Giving Campaign</i>	<i>North Andover Flight Academy</i>	<i>Sean Perkins</i>
<i>Mike Mullins</i>	<i>North Shore Rink Management</i>	<i>Dorothy Phillips (NHS '43)</i>
<i>Christine Miller</i>	<i>Not Your Average Joe's</i>	<i>Brad Pierce</i>
<i>Robert &amp; Anne Miller</i>	<i>James &amp; Elizabeth Obbernesser</i>	<i>Michael &amp; Jennifer Pilz</i>
<i>Mindi's Hair Salon</i>	<i>Josephine O'Brien</i>	<i>Pioneer Investment Helping Others</i>
<i>Kerry Minichiello</i>	<i>Susan Odonnell</i>	<i>Michelle Piotrowski</i>
<i>Mission Oak Grill</i>	<i>Ken Okaya</i>	<i>Stephanie Pitman</i>
<i>Molin Upper Elementary School Teachers</i>	<i>Ellen O'Keefe (NHS '47)</i>	<i>Plum Island Coffee Roasters</i>
<i>Moonlight Limousine Company</i>	<i>Stuart &amp; Dorene Olsen</i>	<i>Plum Island Kayak</i>
<i>Brian &amp; Margarget Moore</i>	<i>One Cause</i>	<i>The Polished Nail</i>
<i>Lorene Marx</i>	<i>Rebecca Osborne</i>	<i>Jeanne Pomeroy</i>
<i>William Moore</i>		<i>Port Paint &amp; Paper</i>
<i>Allison Morris</i>		<i>Craig Portalla</i>
<i>Motoretta</i>		<i>Liz Portalla</i>
<i>Lara Murialdo</i>		<i>Pottery Isle</i>
<i>Bob (NHS '55) &amp; Janet (NHS '56) Murphy</i>		<i>Adam Powell</i>
<i>Julie Murray</i>		<i>Helen Powell</i>
<i>The Musical Suite</i>		<i>Publishing Services</i>
<i>Natural High Fitness Club</i>		<i>Pure Bliss</i>
<i>Nature Made Scents</i>		

## SILVER DONORS

<i>Qsnuts</i>	<i>Kathleen Shaw</i>	<i>Staging by Sheila</i>
<i>Kelly Quackenbos</i>	<i>Patrick &amp; Marybeth Shay</i>	<i>Thomas &amp; Elizabeth Stakem</i>
<i>Paula Quill</i>	<i>Tom &amp; Mindy Sheehy</i>	<i>Paula &amp; Daniel Stallard</i>
<i>Racquet Club of</i>	<i>Edward Shelley</i>	<i>Starboard Galley</i>
<i>Newburyport</i>	<i>Shepard's Automotive</i>	<i>State Street Mobil</i>
<i>The Tannery Marketplace</i>	<i>Center</i>	<i>Sheila Stehlin</i>
<i>Red Bird Trading Company</i>	<i>Aaron Sherman</i>	<i>Stellas of Middle Street</i>
<i>David &amp; Nancy Rees</i>	<i>Beth &amp; David Simkins</i>	<i>Robert Stevenson</i>
<i>Scott &amp; Robin Reeves</i>	<i>Deirdre &amp; Daniel Simon</i>	<i>Stone Ridge Properties</i>
<i>Remax on the River/</i>	<i>Karen &amp; Jeffrey Sirek</i>	<i>Craig &amp; MaryBeth Strauss</i>
<i>Remax New England</i>	<i>Skiba Family</i>	<i>Stripers Grille</i>
<i>Rhumb Line Yacht Sales</i>	<i>Smart Destinations</i>	<i>Robert &amp; Janice Stuart</i>
<i>Gerard &amp; Eileen</i>	<i>Amy Smith</i>	<i>Amy Sullivan</i>
<i>Richard (NHS '65)</i>	<i>Ryan &amp; Wendy Smith</i>	<i>Peter &amp; Jennifer Sullivan</i>
<i>Lisa Riordon</i>	<i>Soccer Development Centers</i>	<i>Maureen Sullivan</i>
<i>Kevin &amp; Rebecca Ritter</i>	<i>James Shanley &amp;</i>	<i>Mike &amp; Tara Sullivan</i>
<i>Riverside Cycle</i>	<i>Karen Battles</i>	<i>Paul &amp; Elizabeth Sullivan</i>
<i>Riverside Pediatrics, LLC</i>	<i>Susan Sofia-McIntire</i>	<i>Peter Sullivan</i>
<i>Amy Roberts</i>	<i>Bonnie Sontag</i>	<i>Hans &amp; Lisa Sundstrom</i>
<i>The Roberts House Inn</i>	<i>Souffles</i>	<i>Tom &amp; Maria Svirsky</i>
<i>Niall &amp; Sarah Robinson</i>	<i>Sarah Spalding</i>	<i>Swasey Fund for the</i>
<i>Rocas</i>	<i>Spark/Beeton Household</i>	<i>Relief of Public School</i>
<i>The Rockfish</i>	<i>Elizabeth Spaulding</i>	<i>Teachers of Newburyport</i>
<i>Pedro Rodrigues</i>	<i>Teresa Spaulding</i>	<i>Dave &amp; Cathy Sweazey</i>
<i>Jeffrey &amp; Paola Roelofs</i>	<i>Sunguard</i>	<i>Cheryl Sweeney</i>
<i>Kristin Rogers</i>	<i>Julie &amp; Jay Spence</i>	<i>Beth Taylor</i>
<i>Room Service Staging</i>	<i>Jill Sperry</i>	<i>Tendercrop Farm</i>
<i>&amp; Design</i>	<i>Neal &amp; Kimberly Spinney</i>	<i>Phyllis Teselle</i>
<i>Ronna Rosenblatt</i>	<i>Mary St Lawrence</i>	<i>The Tahnk Family</i>
<i>Judy Mouradian &amp;</i>	<i>St. Jean's Credit Union</i>	<i>The Tutoring Tree</i>
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<i>Michael &amp; Bonnie Saxton</i>		
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<i>Matthew Shakespeare</i>		
<i>Debra Shapiro</i>		



## SILVER DONORS

*Theater in the Open*  
*Anthony Theos*  
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*Landscaping*  
*Jeff & Sara Thurston*  
*Tiles Gone Wild*  
*Bill Todd*  
*Emery P. Todd (NHS '53)*  
*Tokyo Joe's*  
*Tomlinson & Hatch, LLC*  
*Hollis Tozier*  
*Matt & Martha Trail*  
*Robert Trail*  
*Jennifer Tramontana*  
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*Charles & Rosemary*  
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*Sheila Twomey*  
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*Jayne Underwood-Skaff*  
*Michael Updike*  
*Upper Crust Pizzeria*  
*Lisa Valcich*  
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*Den White*  
*Dr. & Mrs. Robert A.*  
*White (NHS '45)*  
*Margaret White-Guthrie*  
*Nathan & Merryl*  
*Maleska Wilbur*  
*Rachel Wilcox*  
*Samantha Wilhelm*  
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*Chris & Karen Young*  
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*Young's Bicycle Shop*  
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*Melinda Yung*  
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*Zapstix Surf Shop*  
*Zorvino Vineyards*



NOTE: We have tried to list every donor in the way they would like to be listed. We apologize for any errors or omissions and hope you will notify us so we may correct our records.



# Financial Information – Unaudited

Year Ended December 31, 2011

## Revenue and Public Support

Major Gifts	\$ 86,656
Lighthouse Auction	62,885
NEF Open Golf Tournament	30,080
Naming Opportunities	20,100
Family Music Festival	19,880
Texas Hold’Em Poker	18,324
Spelling Bee	16,008
Donations	13,830
Teacher Tributes	5,240
Alumni Appeal	4,050
Business Ask	1,550
Unrealized Loss on Investments	(17,921)
Interest Income	7,716
<b><i>Total Revenue &amp; Public Support</i></b>	<b><i>\$ 268,398</i></b>

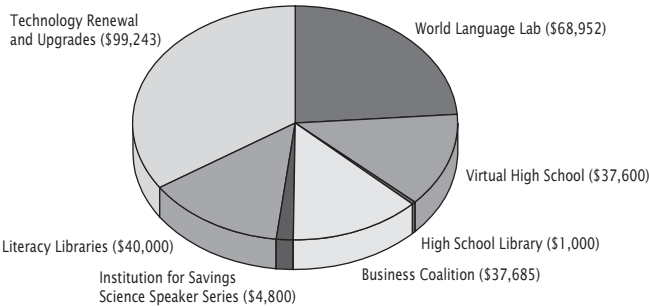
## Expenses

Program Services/Allocations	\$ 289,280
Fundraising	45,595
Administration	39,708
<b><i>Total Expenses</i></b>	<b><i>\$ 374,582</i></b>

Unrestricted Net Assets	442,410
Restricted Net Assets	109,804
<b><i>Net assets at 12/31/11</i></b>	<b><i>\$ 552,214</i></b>



## 2011 Allocations by Campaign Area (\$289,280)



## Campaign 2011–2013

The NEF is once again targeting projects that will have strategic impact across the district in 2011–2013. With the support of our generous donors, we can make a difference. Please contact us for more information or visit our website to read about the many ways to give.

*Making a difference for  
tomorrow's leaders — today.*



## Upcoming Events

Please join our mailing list so we can keep you informed of upcoming events. Visit [www.NewburyportEF.org](http://www.NewburyportEF.org) and click "Join Our E-Mail List."



NEF Open  
Ipswich Country Club  
September 24, 2012



Family Music Festival  
Spencer-Peirce-Little  
Farm  
October 6, 2012



2012 Lighthouse Auction  
Masonic Hall  
November 10, 2012



2nd Alumni Porter Party  
The Grog  
Friday, November 23, 2012



Texas Hold'em Poker  
February 8, 2013



Spelling Bee  
April 2013