



Investing in  
Education  
— for the —  
21<sup>st</sup> Century



Newburyport  
Education  
Foundation

**2007**  
Annual Report



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Superintendent, Newburyport Public Schools

*"One of the biggest surprises to me when coming to Newburyport as Superintendent in 2006 was what I learned about the Newburyport Education Foundation. That a single entity would be responsible for raising the funds to completely renovate the Nock Middle School science labs is something that I would never have thought possible."*

# Letter from the President

The twenty-first century challenges all of us to adapt to and operate in a truly global world. When we think about contributing to our nation's future well-being, preparing our young people to be the thinkers, doers, and leaders of tomorrow may be the most important thing we can do. Viewed nationally, the challenges facing public education can be overwhelming. But locally, it is easy to see how we can provide the spark that transforms a child's attitude about science, about learning, about the magic of reading.

When the Newburyport Education Foundation was founded in 2001, our mission was to be the conduit between your philanthropy and that spark. This inaugural annual report booklet is a tribute to you, the alumni, community members, businesses, parents, and grant-making organizations who have acted to improve the educational experience for current and future students in the Newburyport Public Schools.

Each year since 2001, the NEF has learned and grown. In these pages, we gratefully acknowledge the many donors who have supported our fundraising efforts from the beginning through 2007. Please read about those for whom memorial gifts have been made and for whom rooms have been named at the high school. If you are an alumnus, please look for your Class Agent's name! And please marvel at the many things you've made possible through your support!

As I write this, we are embarked on an exciting new three-year campaign with the potential to transform the idea of "reading" and "school" for our students. Please take a moment to learn more about it on page 12. Your support of the NEF can make it a reality.

Sincerely,



Cindy M. Johnson

*President*



*Tomorrow's scientists got a whale-of-a thrill courtesy of the New England Aquarium and their life-sized right whale at the Institution for Savings Science Speaker Series.*

# Accomplishments

In 2003, the NEF Board of Directors embarked on Campaign 2004–2006, seeking funds for projects that would have an impact at all levels, would be of strategic importance to the Newburyport Public Schools, and were unlikely to be funded through the school budget. The NEF made significant progress in all areas of that three-year campaign: technology infrastructure at all levels, renovation of the science labs at the middle school, support for community-based education at the elementary level, and use of the long-distance learning facility at Newburyport High School.

The largest project in Campaign 2004–2006, the renovation of the antiquated science facilities at the R.A. Nock Middle School, was where the Majors Gifts Committee focused in 2005. The first grant of \$61,000 for the science labs came in November from the Mary Alice Arakelian Foundation. The biggest news for the year came in December when Mark Welch and the trustees of the Institution for Savings announced not only that they would give \$500,000 to fund the renovation of the science labs, but also that they would pledge an additional \$100,000 over ten years to provide for maintenance of the labs and to launch an inspirational science speaker series.

In 2006, with a new superintendent and several new administrators, the NEF's Board of Directors determined that more time was needed to develop strategic priorities for the next campaign. The Board selected technology infrastructure as a focus for the 2007 Campaign entitled, "Classrooms for the 21st Century".

The NEF raised funds to upgrade 44 classrooms at the RAN Middle School and Molin Upper Elementary School with a projection system and "smart board" controlled from a networked teacher workstation, enabling teachers to display information from the Web, project streaming video, display presentations and student work, capture information from the screen, and run the software that students work with in the computer lab right in the classroom. The budget for this project was just over \$200,000.

Mark Welch

President and CEO, Institution for Savings

*"We believe strongly in quality public education and also believe that it is, in many ways, underfunded. Improving public schools is critical to the future success of our nation, and while the Institution for Savings can't fix the country's public education system, we can have a significant impact right here in Newburyport. We are proud supporters of NEF, and together with them have shown how the public and private sectors can work together for the benefit of all."*

# Planned Giving

The Newburyport Education Foundation invites you to help shape its future through Planned Giving. Planned Giving allows you to give a charitable donation to the NEF by making a bequest through your will.

Planned Giving is a gift that requires consideration and planning in light of the donor's overall estate plan. After first providing for the needs of your loved ones, it is our hope that you will consider giving a specific amount or percent of your estate to benefit the Newburyport Education Foundation. Gifts may consist of cash, investment securities, real estate, proceeds from life insurance policies, retirement assets, or other property. Your attorney can help you provide for your charitable interests by adding a simple amendment to your will. Effective and efficient estate planning can reduce or eliminate estate and gift taxes while allowing you to provide for the people and organizations that have been important in your life.

Your legacy, or bequest, will support the Foundation's mission: to bring philanthropy into the Newburyport Public Schools and generate financial resources that will enhance the quality of public education throughout the school system.



*Bright (Johnson) Wilson (NHS '31) made a bequest that enabled the NEF to start a board-designated endowment fund that will generate resources into the future. We gratefully acknowledge her memory and her generosity.*

# Memorial Gifts

Memorial donations to the Newburyport Education Foundation are a meaningful way to acknowledge a loved one with a gift that invests in our future.

*Gifts have been given in loving memory of:*

---

V. Marie Crawshaw

Elizabeth Burke Finneran (NHS '43)

Francine Finneran (NHS '67)

Patricia Hodson (NHS '67)

Henrietta Driver Larson (NHS '45)

Nancy Tanner

# Naming Opportunities

Donors to the NEF can name a room at Newburyport High School to create a lasting tribute or memorial. The *Make Your Mark* campaign prominently displays a handsome plaque outside the classroom, office, or other area with the honoree's name. Naming opportunities range in price from \$3,000 to \$100,000.

*Rooms have been named in honor of:*

---

Institution for Savings (*Gymnasium*)

Chester W. Hawrylcw, City Councilor (*Photography Lab*)

Edward G. Molin (*Band Room*)

Class of 1938 (*Main Lobby*)

Class of 1942 (*Dean of Students' Office*)

Edmond & Ruth Burke (*Conference Room*)

NAID Foundation (*School Store*)

Thomas Nicholas Pecorelli (NHS '88) (*Video Production Studio*)

Richard Lamothe (*Reading Area*)

Roger Gagnon (*English/Social Studies Faculty Offices*)

Zampell Companies (*Science Classroom*)

John O'Connell (*Engineering Technology Lab*)



*The Newburyport High School Class of 1938 named the Newburyport High School main lobby, which welcomes all with a handsome sign from their class.*

Through the *Save Your Seat* program, you can make your mark by naming a seat in the renovated High School auditorium with a donation of \$100 to \$300.

*Seats have been named in honor of:*

---

Eugene Case, Assistant Superintendent 1992-2003

In Memory of Ralph Collins, President, Class of 1937

In Memory of Trista Zinck

Kevin Jude MacDonald, Class of 1975

NHS Class of 2005 from the Newburyport Choral Society

NHS Class of 2003 from the Newburyport Choral Society

# Class Agents

The NEF connects to alumni classes through our Class Agents. We are grateful to our current group of agents, who assist with our Alumni Appeal, help plan reunion tours of the High School, and share information with classmates through the Web. If your year is not represented in the list below and you would like to be the class agent, please contact John Elwell at (978) 462-8749, or [johnelwell@verizon.net](mailto:johnelwell@verizon.net).

<i>Year</i>	<i>Class Agent(s)</i>	<i>Year</i>	<i>Class Agent(s)</i>
1943	Olga MacFarlane & Dorothy Phillips	1974	Peter Chetsas
1945	James Zafris	1975	Carol Snow
1953	Carl Beal	1976	MaryEllen Hoiseth
1956	Doris Derrico	1977	Chris Sullivan
1957	Edward J. Brennan	1979	Kristina Davis
1958	Peter DeMaranville	1980	Teresa Short
1959	Mary Fordham	1981	Heidi O'Grady
1961	Carlie Lewis	1982	Janis Cahill
1962	Steve DeMerritt	1983	Jed & Lauren Petty
1963	Kathy (Mason) Hordon	1984	Tara Mahon McQuaid
1965	Steve Fram	1985	Debra Lay
1966	Sue Christ	1987	Keith Gibbons
1967	Jim Reid	1988	Wendy Crofts
1969	Charles Cullen	1990	Jill Archie
1970	Lynne Walker	1996	Jaimie Stone
1972	John Matthews	1997	Amy Barnes Haas

Kristina Davis (*NHS '79*)

Principal, Francis T. Bresnahan School

*"As the Principal of the Francis T. Bresnahan School and NEF Class Agent for the class of 1979, I have a unique perspective on how valuable and significant the work of the NEF is for the Newburyport Public Schools. The foundation has raised over one million dollars for our schools!"*

# NEF Activities

Ed Award Celebration – This celebration of our donors presents The Ed Award for Excellence in Education, which is given annually to recognize individuals or organizations in the community whose leadership and support have raised the level of excellence in the Newburyport Public Schools. The award honors recipients and raises awareness of the importance of community involvement in the Newburyport Public Schools. The 2008 Award will be presented October 16, 2008.

*Ed Award winners have been:*

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- Edward G. Molin (2004)
- Michael Strem and Robert McLellan (2005)
- Institution for Savings (2006)
- George Cashman and all School Volunteers (2007)

Spelling Bee – A fundraiser for the community at large, this is a fun evening with many teams of adults spelling their hearts out. This event has grown since 2004 and is a fun way for the community to become informed and involved with the NEF. ‘Bee’ there April 4, 2009!

Teacher Tribute Program – Through this program, parents who wish to thank teachers are able to make a donation to NEF in their honor. The program is advertised to parents at gift-giving times and has been enthusiastically received by NPS teachers.

Make Your Mark Program – This campaign began in 2003 to generate funds through the granting of naming rights at Newburyport High School (*see page 4*).

Alumni Appeal – Class Agents work with the NEF to ask their classmates for contributions in this annual mailing.

Community Building – The NEF has reached out to the community in a variety of ways to increase awareness. Publicity surrounding our two major annual events has broadened the understanding of our mission and goals, as did neighborhood coffees, our TZTees products, and the Native Sun Fashion Show.

Mike Strem

President, Strem Chemicals, Inc.

*“We are proud donors to the NEF, as this organization funds projects that have a positive effect on both the education of students and the optimism of teachers. The Molin/Nock Science labs are proof of what a difference private efforts can make in a public school system and the latest campaign from the NEF promises to compound the effects of these investments.”*

# Thank You to Our Donors, 2002–2007

## FOUNDING DONORS

*Institution for Savings  
Newburyport Five Cents Savings Bank  
The Provident Bank*

## PLATINUM DONORS (\$5000 and up)

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<i>Boston Financial Management</i>	<i>Ed Molin Charitable Foundation</i>	<i>Charles &amp; Marianne Small Charitable Foundation</i>
<i>The Edmund and Ruth Burke Education Foundation</i>	<i>Fund for Thomas Nicholas Pecorelli (NHS '88)</i>	<i>Strem Chemicals, Inc. TD Banknorth Charitable Foundation</i>
<i>The Robert Daverman Foundation</i>	<i>Newburyport Area Industrial Development (NAID) Foundation</i>	<i>The Estate of Bright (Johnson) Wilson (NHS '31)</i>
<i>Stuart and Cindy Johnson</i>	<i>Newburyport Howard Benevolent Society, Inc.</i>	

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<i>Inn Street Barber Shop</i>		

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**NOTE:** We have tried to list every donor in the way they would like to be listed. We apologize for any errors or omissions and hope you will notify us so we may correct our records.

# Questions & Answers

- Q** *What is the Newburyport Education Foundation and what are its goals?*
- A** The Newburyport Education Foundation Inc. (NEF) was established in 2001 to bring philanthropy to the Newburyport Public Schools and to enhance educational opportunities for the city's public school children. The goal of the Foundation is to supplement funding for programs which are already supported by public financing at a basic level, but which can be substantially improved by additional private sector financing and to finance programs that might not receive funding from traditional sources such as the district budget or state aid.
- Q** *How are funds raised throughout the year?*
- A** Our fundraising programs include the Annual Spelling Bee, the Alumni Appeal, the Teacher Tribute Program, Naming Opportunities, Planned Giving, and Grant Writing. We are also extremely grateful for the generous support we have received from local banks and the business community. Check your local newspaper or our website at [www.newburyportef.org](http://www.newburyportef.org) for information on upcoming events or email us at [info@Newburyportef.org](mailto:info@Newburyportef.org).
- Q** *Why doesn't the NEF cover budget shortfalls or teachers' salaries?*
- A** The NEF's mission is to supplement the schools' budget for items that are not part of the annual operating budget. The NEF was not created to fund ongoing school budget items, but rather to provide funds that enhance learning.
- Q** *How are allocations to the schools determined?*
- A** Before each campaign, the Allocations Committee of the NEF Board meets with Newburyport Public School administration to compile a survey which is completed by the schools' administration and staff. The survey is compiled and reviewed by the Allocations Committee and the Superintendent of Schools. Recommendations are presented and voted on by the NEF Board.
- Q** *Does the NEF qualify for matching gifts?*
- A** Yes. Your contribution may be doubled or more if your employer has a Matching Gifts program. Most programs provide a form that you can submit with your donation so the NEF may apply for the matching gift.
- Q** *Is my contribution tax deductible?*
- A** Yes. The NEF is a registered 501(c)3 charity and your contribution is tax deductible to the extent allowed by law. Please check with your tax advisor.

Q *Are charitable bequests made primarily by the wealthy?*

A No. Many gifts are made by people who initially provide for their loved ones and then choose to leave a remainder of their assets to charitable interests that have been important to them, including the NEF.

Q *How do I make a bequest to the Newburyport Education Foundation?*

A Simply revise your will by naming a specific dollar amount, or a percentage of your estate, that you would like to leave to the NEF.

Q *Should I notify the Newburyport Education Foundation that I have included them in my will?*

A This is often a good idea as your gift could affect long-range planning for the organization. We'd also like to acknowledge your generosity by recognizing you and others who have included charitable provisions for NEF in their estate plan.

Q *What are the benefits of gifting?*

A Charitable donations are one of the few tax planning opportunities completely within your control. Naming the Newburyport Education Foundation as a beneficiary in your will or trust can provide estate tax savings and create a legacy for the future.

Q *What funding has the NEF given to the Newburyport Schools in the past?*

A

	2002-04	2005	2006	2007
Classrooms of the 21 <sup>st</sup> Century			\$48,327	\$211,775
R.A. Nock Science Lab Renovation			\$593,978	
Literacy Closets				\$10,000
Technology/Distance Learning	\$25,743	\$26,000		
Community-based Education (Field Trips)		\$10,000		
Science Speaker Series				\$2,141



## 2008–2010 Campaign

Here are snapshots of the projects that you can help make a reality. For a more detailed description of how these projects will enhance our schools, please do not hesitate to contact us at [info@NewburyportEF.org](mailto:info@NewburyportEF.org).

### ***Literacy Closets***

Literacy closets (actually rooms) are the material support for a comprehensive literacy program. The schools have embarked on an initiative to replace a basal reading program with cutting-edge practices that engage students with authentic texts. Grant monies are being used to train teachers, and we can accelerate the implementation of this program with the purchase of a wide variety of books and materials for students to read.

### ***Virtual High School***

This national collaboration of high schools allows students access to a wide variety of courses online. Courses are taught by certified high school teachers across the country, and student progress is monitored locally. This program will enrich the high school with an enhanced variety of for-credit course offerings that are difficult for a small school to offer.

### ***Technology Upgrade and Renewal***

NEF continues the work, started in our first campaign, to enable regular replacement and upgrade of technology resources, as well as to meet state technology benchmarks for all schools. Three specific projects (two renewal and one expansion) are outlined below, with additional funds raised to be applied to expanding the system's technology resources.

- ***Visual Literacy***

Updating software and equipment for digital and film photography classes to keep up with industry standards will give NHS students practice with today's visual communication tools. This will serve the high school's fastest growing and most demanded elective, producing students with appropriate skills for 21<sup>st</sup> century job requirements.

- ***Assessment Technologies: Math and Science***

New technologies enable teachers to get more immediate feedback about student progress, so lessons can be tailored to individual student strengths and weaknesses. Technology will be used to pilot more targeted and frequent assessment methods in math and science at the middle and high schools.

- ***Technology for Science: Laptops***

Replacing aged laptops in the high school's shared science labs will enable the continued use of state-of-the-art software applications.